

## District IIB Steering Committee

January 19, 2022, 3:30 – 4:30 PM Zoom

Attended: Carol Grainger, Ronalee Polad, Ann Schoals, Jolanta Piecuch, Lynn O'Shaughnessy, Terry Such, Debbie Richards, Nita Campbell, Diann Jackman, Sharon Rodgers, Alice Schneider, Monica Taylor, Nancy Ryan

### Minutes

Past Meeting Minutes – Records stored on District IIB website

Treasurer's Report – Ronnie P. 2022 Budget approved

District Director -

- Member Meetings, Posting on D2B website (current list is outdated)

Tracking events and responsibilities:

- Awards – Jolanta P. asked if Williamston Red Cedar Garden Club was approved for Plant America for Daffodil Drift project. Carol was checking on this with Gail Taggart, MGC Treasurer. It had been approved on the district level.
- Events: 2022 MGC Annual Conference– Ann Schoals. Monthly meetings are planned, and Club members may attend to keep in the loop with their assignments. Feb. 8<sup>th</sup> is the next scheduled meeting.
- Conference Planning Meeting – Task Tracking and Club Assignment List provided
- Task Tracking and Club Assignment List for MGC Annual Conference
- Schools/Education – Ann Schoals will provide updates that Nita can post on the website. There is a Tri-Fresher on August 9-10 via Zoom
- Special Interest Groups – Postings on FB and website. Carol questioned the posting of an advertisement for a purse on the D2B Groups. Laura said she would check on it and Terry and Lynn offered to help by checking settings to restrict personal and business ads on the Group.
- Website Transition report –Nita Campbell is checking on the payment. This was to be added to the budget for next year.
- Newsletter – Terry Such explained that she is doing the newsletter on the MGC's Constant Contact account and will be monitoring analytics to help us learn who is getting the newsletter, reading the news, clicking on links, etc.
  - Diann Jackman indicated that she was not receiving the newsletters. Monica explained how to subscribe to MGC's mailings. It is possible that some people are not receiving the newsletters because they have unsubscribed from MGC public notifications and letters.
  - Using MGC's Constant Contact account.
  - Debbie Richards will edit
  - Reminder of the Club of Distinction and Presidents Award Deadline is March 1<sup>st</sup>. There is a presentation on Friday 1-21-22 at 10:00 about the Award and reporting.
  - District Flower Show Symposium on September 13-14 at Trinity Church, Dunkel Road, Lansing, MI.

Steering Committee tasks/assignments notes:

Future Meetings – all scheduled for 3:30 – 4:30 PM Zoom

- March 16, 2022
- April 20, 2022
- May 18, 2022
- June 15, 2022